

DRAPER DIGEST



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DRAPER CORPORATION
HOPEDALE, MASS., U. S. A.

WORLD'S LARGEST MANUFACTURER
OF AUTOMATIC LOOMS.

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Textile Machinery Exhibition Atlantic City - Apr. 26-30, 1954

The coming American Textile Machinery Association Exhibition will be held at Atlantic City, New Jersey, U. S. A. This will be the greatest showing of textile machinery and mill supplies ever to take place in the United States.

Here will be seen the machinery and equipment which have been planned for tomorrow's textile production.

Under the one roof of huge Convention Hall will be found displays of almost 300 companies. Some of their exhibits will occupy up to 280 square meters of floor space. In charge will be experienced men in each field.



This part of the Exhibition Hall held Draper's display of looms, shuttles, bobbins, spindles, temples, spinning and twister rings, and accessories at the 1950 ATMA Atlantic City Exhibition

This Exhibition is important. You cannot afford to miss it and we hope that you won't.

All display space—about 16,800 square meters of floor area—is now taken; and future visitors to the Exhibition have already made over 2200 reservations at the hotels of this celebrated beach resort.

Nowhere else can so much highly valuable textile information be attained in so short a time as here at Atlantic City.

At the previous American Textile Machinery Association Exhibition, held in 1950, visitors from over forty countries attended. There was an excellent representation from all of the textile countries of Latin America,

the Middle East, and Europe. We anticipate an even greater interest this year.

These are days of change. World-wide competition exists. New methods and new machinery must be considered. To survive and prosper, it is important that all textile people see and definitely know all about the many new developments in the field.

Never in the history of the industry has Research been so important. Many results of this costly effort by manufacturers will be seen for the first time at Atlantic City. Also, this will be the first great United States showing of machinery adapted to the handling of many of the newer synthetic fibers.

The Draper Exhibit

Our display will include all of our X Model series of looms; it will fully cover all of our most up-to-date features. Versatility will be stressed in these looms which we will have in actual operation.

Among the many features we will have on display will be an archless type of harness motion, enclosed gearing with oil bath lubrication for take-up and drive, and a simplified mechanism for doffing of cloth.

We will show an XD Model loom with an improved 2 x 1 box motion for mixing the weft and, also, a loom completely equipped with anti-friction and oilless bearings.

Many other new mechanisms to increase production and lower maintenance and labor costs will be displayed.

Atlantic City is Ready

Atlantic City is but a short distance by train or air travel from the fabulous city of New York.

The Exhibition Hall is in the heart of Atlantic City. There are 37 fine hotels here—many of them located along the famed "Boardwalk" and facing the

ocean—and the city's first-class restaurants and shops all make for Exhibition days which can have a vacation atmosphere. We believe there will be ample hotel space, but we suggest that you make early arrangements for your stay at Atlantic City. Hotel room reservations may be made now by writing to the Housing Bureau, 16 Central Pier, Atlantic City, New Jersey, U. S. A.

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It would give us great pleasure if you could combine your trip to Atlantic City with a visit to our plant at Hopedale, Massachusetts. We look forward to greeting all of our friends from other countries at Atlantic City and, again, at our plant. Our telephone number is Milford, Massachusetts 300; our cable address—DRAPER, Hopedale, Massachusetts, U. S. A.

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\$10 million worth of textile machinery will be on display in the huge Exhibition Hall (upper center of picture) from April 26 through April 30

